

Minutes of the regularly scheduled monthly meeting of the Mid-Michigan Aquatic Recreational Authority held Wednesday, June 15, 2022 at 5:15 p.m. at Isabella County Commission on Aging, Mt. Pleasant, Isabella County, MI

Meeting was called to order by John Zang at 5:27 p.m.

Members present: Allison Chiodini, Lisa Diaz Sytsema, Judy Wagley, John Zang.

Members absent: Mike Huenemann, Stan Shingles, Mark Stansberry

Others present: Stu Isaac, Isaac Sports Group

Approval of Agenda

Lisa Diaz Sytsema made a motion supported by Judy Wagley to approve the agenda as presented.

Ayes: Chiodini, Diaz Sytsema, Wagley, Zang

Nays: None

Absent: Huenemann, Shingles, Stansberry

Motion carried

Public input on agenda items

None

Approval of the meeting minutes from the February 14, 2022 MMARA Board Meeting

Lisa Diaz Sytsema made a motion supported by Judy Wagley to approve the meeting minutes as presented.

Ayes: Chiodini, Diaz Sytsema, Wagley, Zang

Nays: None

Absent: Huenemann, Shingles, Stansberry

Motion carried

Old Business

FEASIBILITY STUDY & TIMELINE UPDATE

Stu Isaac with Isaac Sports Group presented his updates to the feasibility study to the board. Discussion included review of a revised and updated bond analysis spreadsheet showing the anticipated total funding values through a 1-mil bond, and the shortfall we have as compared to the updated 2022 project cost model. The estimated bond loan amount would be \$17,350,000.00 based on current accurate taxable value and more realistic property tax escalation percentages. The updated program and cost model projects the total project cost at approximately \$20,400,000, in which the fundraising gap is \$3,000,000.

Discussion included broad fundraising ideas of finding 3-5 large founding donors to get to the \$1,500,000 - \$2,000,000 mark, and then work to get the \$1,000,000 difference in small donations from the community. Stu Isaac to provide us with examples/suggestions of values of naming rights items that we could market.

Discussion included the creation of a conceptual site plan/diagram rendering to use in developing campaign promotional graphics. Stu showed us a handful of examples of these images/renderings/plans/graphics from other projects with pros and cons, and a direction was decided on which conceptual type to proceed with. Stu to contact A/E firm to request proposal for conceptual project program imaging/graphics.

Next Steps:

1. Stu – get cost proposal and timeline for deliverables from A/E firm for conceptual/programming rendering graphic.
2. Judy - put together pool rental/fee rates for lane rental, pool rental, meet hosting, day pass, drop-in, swim lessons, memberships for comparison from the following facilities: CMU, Midland Community Center, Otsego Sportsplex, SVSU, Cadillac YMCA, Charlotte Aquatic Center.
3. John – research school district, city, etc. utility costs/rates.
4. Stu - update Operational Budget – Specifically updates to pool rental rates/fees & Utility rates.
5. Stu – Develop summary document and presentation
6. Lisa – put together list of community leaders that were invited to and/or participated in early Swim Friends of Mid-Michigan work.
7. Lisa & Allison – Assemble a fundraising group to start the fundraising planning process
8. ALL – Work on planning a community leaders informational seminar lunch & learn for sometime in August or September.
9. John – Contact City of Mt. Pleasant, Union Township & Mt. Pleasant Public Schools to request a spot on their agenda for an early August board meeting.
10. ALL – Prepare an update report for #9 above about progress and next steps.
11. John – look into fall application due date for Saginaw Chippewa Indian Tribe 2% grants
12. John – meet with Minde Lux to determine ballot procedures for our municipality entity.

New Business

FINANCIAL POLICIES

Review of the draft financial policies was tabled until the next board meeting in July.

2022 MEETING SCHEDULING

Due to a conflict with board members schedules, the next, July board meeting was changed to Tuesday July 19 at 5:15p.m.

Announcements on Authority related issues and concerns

None

Next scheduled meeting on Tuesday, July 19 at 5:15 p.m. will be conducted in person at Isabella County Commission on Aging, Mt Pleasant, Isabella County, MI.

Adjournment

Motion by Lisa Diaz Sytsema and supported by Judy Wagley to adjourn the meeting.

Ayes: Chiodini, Diaz Sytsema, Wagley, Zang

Nays: None

Absent: Huenemann, Shingles, Stansberry

Motion carried

Meeting adjourned at 7:05 p.m.

Allison Chiodini, Secretary