



Mid-Michigan Aquatics  
Recreational Authority



# DIVE IN!

## Learn more about the Mid-Michigan Aquatics Recreational Authority's proposal for an indoor community aquatic center in Mount Pleasant.

The center would offer a full range of aquatic activities for community members of all ages and abilities, with a multi-purpose pool for education, recreation, and competition, and a warmer water therapy and teaching pool to support health, fitness and rehabilitation.



*The addition of an Aquatic Center in our community offers the healing power of water to accelerate recovery and improve mobility for many people."*

Kristi Pifer,  
Physical Therapist

### THE BENEFITS ARE ENDLESS

- ✓ Year-round access
- ✓ Multi-purpose and multi-generational
- ✓ Access to aquatic therapy
- ✓ Swim lessons for all ages
- ✓ Major economic generator
- ✓ Increased property values
- ✓ New jobs
- ✓ Swimming and diving competitions

**Learn** more about the large and growing coalition in our community who support the new community aquatic center by visiting [midmichiganaquatics.com](http://midmichiganaquatics.com)

# Partnering with the City of Mt. Pleasant, Union Township and Mt. Pleasant Public School District, MMARA is working to build this much-needed, year-round facility in the community that will be open to the public and will provide a variety of resources that our community has been lacking for too long.

- Group and private swim lessons for children and adults, including those with special needs
- Water safety, lifeguard and first aid certification programs
- Senior-specific fitness programs, including water aerobics and water walking
- Aquatic therapy and rehab, in conjunction with local health care providers
- Open lap swim, masters swimming and adult fitness programs
- Competition and training facilities for area school swimming and diving teams, including CMU club teams
- Area school PE, adaptive PE and inclusive adaptive sport programs
- Aquatic recreation, such as scuba, kayaking and paddleboarding
- Employment and volunteer opportunities
- Multipurpose meeting and classroom space

## HERE ARE THE FACTS:

### When is the community aquatic center going to be open?

Design and construction will begin once funding is approved by voters, with opening targeted for the spring of 2027.

### Where will the community aquatic center be located?

On vacant property across from the Mt. Pleasant High School soccer fields near Preston and Sweeney.

### How will operational expenses be paid for?

Annual operating costs will be covered by membership, use and program revenues in a financially sustainable model with no additional tax dollars required from residents.

### What will the community aquatic center cost me?

The estimated annual cost for a homeowner with a house valued at \$150,000 is approximately \$6 per month.

### What impact is the aquatic center projected to have on our local economy?

The aquatic center would generate nearly \$1.4M of annual economic activity by attracting thousands of people to our community for sports tourism.

*“Every child should learn to swim for safety, confidence and enjoyment of water activities. The Aquatic Center provides this opportunity for our kids.”*

Liz Bliss,  
Mom of three young swimmers

**Learn** about the Community Aquatic Center Bond Proposal on the Tuesday, Feb. 27, ballot at [midmichiganaquatics.com](https://midmichiganaquatics.com)

**Early voting begins Feb. 17.**